



ROSES DAY

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Fundraising Handbook



**CYSTIC
FIBROSIS**
Western Australia



65 Roses Day

Thank you for participating in 65 Roses Day and helping to raise much-needed awareness and funds for children and adults living with cystic fibrosis in Western Australia.

This guide will help you get the most out of your 65 Roses Day fundraising, including:

- How to spread awareness of cystic fibrosis
- How your fundraising helps those living with cystic fibrosis
- How to deposit funds raised
- Where to share your story for social media

We hope your 65 Roses Day is a great success and we cannot wait to hear how the event goes.

Spreading Awareness

65 Roses Day provides an opportunity to start conversations around cystic fibrosis and build awareness of the condition. Below is some information you can share with your community when promoting your fundraising event and selling roses.

What is Cystic Fibrosis?

Cystic fibrosis is one of the most common, recessive, lifelimiting genetic conditions affecting children and adults in Australia. Cystic fibrosis causes thick, sticky mucus to build up in organs, primarily the lungs and pancreas.

Facts About Cystic Fibrosis

- 1 in 25 Australians carry the cystic fibrosis gene
- A baby is born with cystic fibrosis every 4 days in Australia
- Currently there is no cure for cystic fibrosis.



How Your Fundraising Helps

Your fundraising efforts this 65 Roses Day will enable us to support critical research funding and provide essential services to Western Australians living with cystic fibrosis.



\$50

Purchasing a bouquet could provide a hospital pack to help someone with cystic fibrosis during a long hospital stay.



\$125

Ordering and selling a small rose bucket could provide a physiotherapy session to someone with cystic fibrosis.



\$250

Ordering and selling a large rose bucket could help fund medical equipment for a family living with cystic fibrosis.

For more information about our services and research funding, please visit www.cfwa.org.au.

Returning Funds Raised

01

Online Banking

Account: Cystic Fibrosis WA

BSB: 066 000

Account Number: 119 267 80

Reference: 65 Roses "Your Name"

02

Our Website

Please click [here](#) to visit our deposit page. Select Depositing funds from a fundraising activity under donation reason and add "65 Roses" in the notes.

03

Our Office

You can drop your funds raised into our office: Cystic Fibrosis WA, The Niche, 11 Aberdare Rd, Nedlands (Cnr Hospital Ave, QEII campus)

Once you have deposited your funds, our Fundraising team will send you a receipt and thank you.



Invoices

If you require an invoice for payment, please contact us.

Email

accounts@cfwa.org.au

Phone

(08) 6224 4100

Office Hours

Monday - Friday
8:00am - 4:00pm

Sharing Your Story



We would love to hear about your 65 Roses Day fundraising experience, so feel free to share your photos and stories with us.

If you wish to send through photos, videos, inspiring stories or collaborate in any way, please reach out to our team by emailing events@cfwa.org.au or calling (08) 6224 4100.

Don't forget to:

- ✓ Follow us on Instagram @cysticfibrosiswa
- ✓ Like our Facebook page @CysticFibrosisWA
- ✓ Like, share and comment
- ✓ Use the hashtags #65rosesday and #CFinWA

Our Partner



Wafex Australia

Thanks to Wafex, our principal partner, for supporting the work we do for over 15 years. 65 Roses Day would not be a success without their support.



65 ROSES DAY

Contact Us

Website: www.cfwa.org.au

Email: events@cfwa.org.au

Phone: (08) 6224 4100

Cystic Fibrosis WA
The Niche, 11 Aberdare Road,
Nedlands WA 6009

